



26 February 2024

To the Chair and Members of the COUNCIL

Report Title: Corporate Plan 2024/25

Relevant Cabinet Member(s)	Wards Affected	Key Decision?
Mayor and Cabinet	All	Yes

EXECUTIVE SUMMARY

1. Each year we produce a Corporate Plan – a document setting out the Council's priorities and headline activity for the coming year. It links to the Team Doncaster borough strategy, Doncaster Delivering Together (DDT), and its Great 8 priorities.
2. The plan identifies 10 Corporate Priorities with a selection of key actions for each. They are grouped into Organisational, People-focused, and Place-focused priorities, plus a general priority representing the Council's contribution to the Team Doncaster tier one strategies (e.g. economy, education and skills etc).
3. The Plan includes the resources we have available and outlines the way the Council will work (e.g. Localities model and our corporate values) and sets out our Service Standards associated with each of the Great 8 priorities.

EXEMPT REPORT

4. n/a

RECOMMENDATIONS

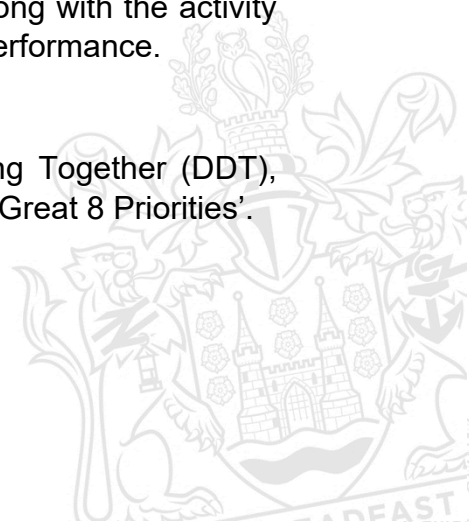
5. To approve the Council's Corporate Plan for 2024/25.

WHAT DOES THIS MEAN FOR THE CITIZENS OF DONCASTER?

6. They will be clear on what the Council's key priorities are, along with the activity we will undertake and how we will assess our progress and performance.

BACKGROUND

7. The Team Doncaster borough strategy, Doncaster Delivering Together (DDT), sets out our ambition to 2030 and identifies the partnership's 'Great 8 Priorities'.



Looking back – what we've done

8. A full review of progress against DDT has recently been published on the Team Doncaster website. Below are a few example contributions from the Council across 2023/24.

9. Tackling climate change

- Installation of new electric vehicle charging points and Council fleet vehicles replaced with electric vehicles.
- Low carbon grants administered by Business Doncaster to small and medium enterprises and micro businesses, supporting their decarbonisation efforts.
- Tiny Forests tree planting and Green Flag status at numerous parks.

10. Developing the skills to thrive in life and work

- Hosted the UK's first Remake Learning Days festival, with over 10,000 residents engaging in over 80 different events.
- A new University Technical College built in the city centre, focussing on Engineering and Creative & Digital. Plans approved for a second UTC which will focus on Health & Care and Green Tech.

11. Making Doncaster the best place to do business and create good jobs

- Stainforth Towns Deal programme underway and additional masterplans developed/in development for Edlington, Thorne and Moorends, Rossington, and Mexborough.
- South Yorkshire Airport City programme established to reopen the airport and develop a cluster of high value economic activity which complements traditional aerospace functions, including logistics.

12. Building opportunities for healthier, happier, and longer lives for all

- 'Making it Real' board created – enabling user experience to shape our strategies and services to deliver personalised care and support. This has led to reduced waiting times for, and duration of, assessments for our services.
- Launched and embedded Doncaster's All Age Carer's Strategy, outlining support to unpaid carers. Social Care Academy and Proud to Care campaign continue to support adult social care recruitment.
- Delivered/supported Wellbeing and Digital Hubs: Food and Health banks, Warm Welcome Spaces, Winter Warmth Programme, income management, Debt Advice, Energy Advice, Healthy Homes, Health and Wellbeing, social isolation, Citizens Advice.

13. Creating safer, stronger, greener, and cleaner communities where everyone belongs

- Launched and embedded our localities working model in all 4 delivery areas, each with their own locality plan, budget, and dedicated lead officer.
- Road safety presentations in primary schools.

- Refreshed our Equalities, Diversity, and Inclusion framework to ensure it is an integrated consideration in all our decision-making processes and included 'Care Experience' as one of our local protected characteristics.
- Helped over 225 Ukrainian refugees settle in Doncaster.
- Shortlisted for the Keep Britain Tidy 'Environmental Campaign of the Year' category.
- English lessons for speakers of other languages provided at multiple venues.

14. Nurturing a child and family-friendly borough



- Supported food banks and food pantries with grants.
- Domestic abuse services expanded – recruitment of additional staff, including a strategic lead officer, and the introduction of a survivor liaison scheme.
- Supported organisations to achieve child-friendly accreditation.
- Continued implementation of our Healthy Learning, Healthy Lives programme in schools which looks to improve diet, nutrition and increase physical activity.
- School holiday activity provision – affordable family activities with free meals.
- Commissioned mental health support in community settings and schools.

15. Building transport and digital connections fit for the future



- Rail connectivity improvements at Hatfield and Stainforth as part of the Town Deal.
- Investments in walking and cycling route access to rail stations, as well as lighting, signage, car parking and cycle storage.
- Extensive borough-wide programme of road and path resurfacing and surface dressing.

16. Promoting the borough and its cultural, sporting and heritage opportunities



- Promoted cultural, tourism and green assets including parks and open spaces as part of Visit Doncaster's marketing to local communities and external visitors.
- Hosted regular Visitor Economy Group meetings to share knowledge around the sector and attract new events to Doncaster.
- Delivered or supported local events programme e.g., Delicious Doncaster, DN Festival of Light.
- Royal visit to mark city status from HRH King Charles.

Looking forward – our Corporate Plan for 2024/25

17. Each Team Doncaster partner should set out how they will contribute to the DDT ambition via their own organisation's plan. The Council calls this our 'Corporate Plan' and refreshes it on an annual basis. This plan runs across the financial year – from April 2024 to March 2025.
18. The Corporate Plan identifies 10 key priorities for 2024/25, grouped into three themes: Organisational, People-focused, and Place-focussed. The order of the priorities does not represent an order of importance.

Organisational Priorities:

19. The first three priorities relate to how we will work and our commitment to equality, diversity, inclusion, and fairness.

Priority 1. Cultivate a Dynamic, Diverse, Informed & Empowered Workforce

Priority 2. Think Local, Act Personally

Priority 3. Create a fairer, kinder, more inclusive city

People-focused Priorities:

20. The next three priorities relate to our adult and children's services and how they will work with the NHS.

Priority 4. Improve outcomes in adult social care

Priority 5. Co-deliver an impactful NHS partnership

Priority 6. Improve outcomes for children through a high-performing Children's directorate

Place-focused Priorities:

21. The next three priorities cover specific deliverables associated with the economy and infrastructure themes, and a range of factors that affect quality of life within our neighbourhoods.

Priority 7. Develop our South Yorkshire Airport City

Priority 8. Deliver Major Projects

Priority 9. Create safer, stronger, cleaner neighbourhoods

22. **Priority 10: Deliver council contributions to Team Doncaster strategies** covers all other activity under within the following strategies: Education & Skills, Health & Wellbeing, Culture, Economic, Housing, and Environment & Sustainability.

23. Each corporate priority contributes to one or more of the DDT Great 8 priorities and is presented with a series of actions that will take place in 2024/25. A Cabinet Lead and a Lead Officer is identified for each one.

24. This year's plan also includes an overview/reference to the work planned by our Arms-Length Management Organisations – St Leger Homes of Doncaster and Doncaster Culture and Leisure Trust. The detail for which can be found in their own specific plans, by following the links included.

25. The Corporate Plan finishes with an overview of how we will monitor and review our progress and performance across the year and we will keep these measures under review throughout the year.

OPTIONS CONSIDERED

26. Option 1 (recommended). Approve the Council's Corporate Plan for 2024/25.

27. Option 2 (not recommended). Do not approve the Council's Corporate Plan.

REASONS FOR RECOMMENDED OPTION








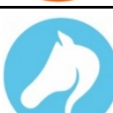
28. As a public body, we should be clear and transparent about what we will do with the public money and resources we control. As a member of the Team Doncaster

partnership, we should be clear about what contribution we will make towards our collective Team Doncaster 2030 ambition.

29. The Council's Corporate Plan has been developed using input from the elected and corporate leadership teams, and the directorate leadership teams that will be responsible for delivering the plan.
30. The Plan is consistent with the previous public communication regarding future priorities made by the Mayor (May 2023) and in the Team Doncaster DDT review publicised at this year's Team Doncaster Summit (Nov 2023).

IMPACT ON THE COUNCIL'S KEY OUTCOMES

31. Approving the Plan itself will not make an impact, but delivery of the priorities and activity it contains will make direct and indirect impacts across all Great 8 priorities.

Great 8 Priority	Positive Overall	Mix of Positive & Negative	Trade-offs to consider Negative overall	Neutral or No implications
 Tackling Climate Change	✓			
 Developing the skills to thrive in life and in work	✓			
 Making Doncaster the best place to do business and create good jobs	✓			
 Building opportunities for healthier, happier and longer lives for all	✓			
 Creating safer, stronger, greener, and cleaner communities where everyone belongs	✓			
 Nurturing a child and family-friendly borough	✓			
 Building Transport and digital connections fit for the future	✓			
 Promoting the borough and its cultural, sporting, and heritage opportunities	✓			
Fair & Inclusive	✓			

32. Legal Implications [Officer Initials: SRF Date: 07.12.23]

Whilst there are no specific legal implications arising out of the report, the programmes of activity that will deliver the Corporate Plan will require specific and detailed legal advice as they develop further and move towards delivery. The Corporate Plan forms part of the budgetary and policy framework and must be approved by Full Council.

33. Financial Implications [Officer Initials: MS Date: 12/12/23]

The financial implications of the priorities and actions in the Corporate Plan are contained within the Revenue, Capital and Housing Revenue Account 2024/25 budget reports that will be considered by Council in February 2024. As specific actions and programmes of activity are developed further, more specific financial implications will be provided in relevant reports.

34. Human Resources Implications [Officer Initials: KG | Date: 11/12/23]

There are no specific HR implications arising from this report however there may be HR implications within specific projects arising from the corporate plan objectives; these will be included in the appropriate individual reports.

35. Technology Implications [Officer Initials: PW Date: 07/12/23]

Technology is an essential enabler to support the delivery of all services together with the wellbeing goals and key deliverables outlined in the updated Corporate Plan. Robust and effective ICT governance arrangements will continue to be needed to ensure the delivery of the key priorities. New technology requirements to support the key priorities will be considered by the Council's Technology Governance Board (TGB) for inclusion in the Technology Forward Plan, to ensure the resources, expertise and capacity within services is available. This will be monitored and continuously reviewed via TGB.

RISKS AND ASSUMPTIONS

36. None.

CONSULTATION

37. Engagement with relevant leadership teams and officers across all directorates.

38. The Overview and Scrutiny Management Committee has reviewed and subsequently confirmed their support for the Plan. A letter of support from the Chair of the Committee is included as an annex to this report.

BACKGROUND PAPERS

39. None.

GLOSSARY OF ACRONYMS AND ABBREVIATIONS

40. DDT – Doncaster Delivering Together, NHS – National Health Service

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